



In conjunction with the National Kick Butts Day, there will be an **Arkansas Tobacco Free Kids Day (ATFKD)** rally & press conference held at the Capitol on March 24, 2010. **10:30 am-1:30pm**

The Youth Leadership Initiative (YLI) and the Tobacco Prevention Cessation Program (TPCP), with support from our partners, are sponsoring this event.

The event will begin at 10:30am with a parade down Capitol Street then a rally on the steps of the capitol, and a press conference in the rotunda. Schools & community groups are invited to bring youth to participate and bring a tobacco free banner to represent their school or youth group. **Lunch will be provided for all students and sponsors- at no charge!**

As part of our program, we are asking interested schools & youth groups to make posters and signs in **Black and White** using **Arkansas TOBACCO** facts that are specific to their community. Youth must be creative with their signs, but **ONLY** make black and white signs. Red can be used to highlight the state of **Arkansas**. We are also asking ALL youth to wear black and/or white tops and jeans for the event. We will have a limited number of shirts printed. Your youth advocates can receive an ATFKD t-shirt and bandanna if they are registered during the **early registration period. February 15, 2010 to March 5, 2010.**

Please take note that we do realize that ATFKD falls on the Wednesday of Spring Break. We certainly understand the dilemma this may impose, but we strongly encourage your school and community youth groups to attend this event to advocate for stronger legislation, protection of youth of all ages, and to fight big tobacco and keep them from targeting youth to be the next tobacco users.

Please help us make this event a success by joining in to celebrate **Arkansas Tobacco Free Kids Day and the Youth Leadership Initiative's Campaign: "And that's why...NO tobacco is safe tobacco!"**



February 15 - March 5, 2010- Early Registration (t-shirts &ATFKD Bag)
March 6-March 19, 2010 – Regular Registration

School or Community Group: _____

Contact Information

Sponsor's Name _____

Sponsor's Phone _____

Email _____

(Additional Information will be emailed to you.)

Number of students _____ sponsors _____ Total _____

Check and complete all that apply:

- _____ Yes, we will be bringing posters & banners
- _____ Yes, we will need lunches provided. How many? # _____
- _____ Yes, we will need vegetarian lunches. How many? # _____

If registered by **March 5, 2010**, please list the t-shirt sizes of the youth and sponsors that will be attending.

Small _____ Medium _____ Large _____ X-Large _____ 2xlarge _____

More information and a map regarding directions and parking will be returned via email with confirmation. Send application to the address below.

Mail or Fax Completed Registration Form to
Arkansas Tobacco Free Kids Day
c/o YES. Team
628 West Broadway, Suite 101
North Little Rock, AR 72114

For more information visit
<http://www.yesteam.org/artobaccofreekidsday.html>

888-313-0388 office phone 501-376-3747 office fax